

Alan V. Pearson, CFRE, receives the 2018 *Outstanding Professional Fundraiser* award from the [Orange County Chapter](#) of the [Association of Fundraising Professionals](#) (AFP)



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FOR IMMEDIATE RELEASE

Alan V. Pearson received the *Outstanding Professional Fundraiser* award from the Orange County Chapter of the Association of Fundraising Professionals at the chapter meeting on Tuesday, October 23, 2018, held at the Orange County Council Boys Scouts facility in Santa Ana.

This prestigious award has been presented to the Orange County Chapter's outstanding professional fundraiser every year since 1986.

The award was presented by the current chapter president Elissa Oransky and president-elect Catherine Spear. When accepting the award, Pearson said, "It's a tremendous honor to be added to the list of elite Orange County fundraisers who have accepted this award dating back to 1986." He went on to say, "I look at fundraising as a calling, and not a job. I love to connect people with opportunities to make a difference."

About Alan V. Pearson, CFRE

Pearson is currently the Director of Donor Relations and Development for [Blue Letter Bible](#) (BLB), a non-profit organization located in Lake Forest, CA. He has been employed by BLB since October 2012. Pearson has 26 years of professional fundraising experience. Since 1992, he has served as the lead development professional for four organizations. Over that time, collectively, he has help those organizations raise than \$33 million.

Pearson has been a member of AFP since January 2002 and a member of the Orange County chapter since 2009. Since 2009 he has had significant involvement at the local chapter level including serving as a member of the board of directors since 2013, chair of numerous committees and chapter president in 2016.

About AFP

The Association of Fundraising Professionals (AFP) is a highly respected trade organization that promotes the ethical advancement of philanthropy through advocacy, research, education and certification programs. Since 1960, AFP has inspired global change and supported efforts that generated over \$1 trillion. AFP's nearly 30,000 individual and organizational members raise over \$100 billion annually, equivalent to one-third of all charitable giving in North America and millions more around the world.

For more information visit <https://www.afpnet.org/>

About the Orange County Chapter of AFP

The Orange County Chapter of AFP has nearly 300 professional fundraisers, executive directors of non-profit organizations, consultants and volunteers as members. The chapter exists to advance fundraising and philanthropy for the greater good through education, training, advocacy and recognition.

For more information visit <https://community.afpnet.org/afpoc/home>

Caption for photo file attached:

Elissa Oransky, the current president of the Orange County Chapter of the Association of Fundraising Professionals (left), and 2020 president-elect Catherine Spear (right), present Alan V. Pearson with the chapter's *Outstanding Professional Fundraiser* award.

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