



Alan V. Pearson, CFRE, began his fundraising career in 1992 and since then he has led the development departments of four non-profit organizations, raising over \$32 million. He is currently the Director of Donor Relations and Development for Blue Letter Bible.

Alan became active in the National Society of Fund Raising Executives (NSFRE) in 1992, joined the Association of Fundraising Professionals (AFP) in 2002, and has been a member of AFP's Orange County Chapter (AFPOC) since 2009. Actively involved since joining the chapter, Alan has held numerous leadership positions. He's been a member of the Board of Directors since 2013, and served as chapter president in 2016. He is an AFP Ten Star Member and a member of the AFP Alpha Society.

Alan earned his Certified Fund Raising Executive (CFRE) credential in 2006. He is also a member of the Nonprofit Learning Lab and the National Association of Nonprofit Organizations & Executives (NANOE) where he is a member of NANOE's 2018 Board of Governors.

Alan has been an exemplary fundraiser who is passionate about mentoring others and has generously invested his time to help others learn and hone their fundraising skills. As a member of the Association of Donor Relations Professionals, he was a member of the Experts Bureau as well as a coach in the Presenter Coaching Program. He has served AFP International as mentor in the Online Mentoring Program. At the AFPOC chapter level, he's served as a mentor in the Mentoring Program for ten consecutive years and has chaired or co-chaired the program five of those years. Alan has also been a frequent presenter on a wide array of fundraising topics at local, regional and national fundraising conferences and events.

Association of Fundraising Professionals: Founded in 1960, the Association of Fundraising Professionals (AFP) is a highly respected trade organization that promotes the ethical advancement of philanthropy through advocacy, research, education, and certification programs. AFP Orange County has nearly 300 professional fundraisers, executive directors, consultants, volunteers and service providers as members. For more information, visit www.afpoc.org.